



## GENERAL INFORMATION

**30 MINUTES INTERVIEWS VIA LINKEDIN LIVE ON FRIDAYS AT 12PM ET**

### MAIN GOALS

- Offer a space for the 100+ Latinos to share with Cleveland who they are, their journeys (as professionals, immigrants, civic leaders, entrepreneurs, artists, etc.), from a very personal/individual perspective. This is all to be done in a very positive and uplifting way, to continue changing the narrative around Hispanics, Latino/as, and Latinx professionals and bring a light into what are our contributions and strengths to the U.S. and society in general.
- BRING TO THE VIEWERS opportunities to expand their views and perspectives around who Hispanic, Latinos, Latinx are "supposed" to be, look and sound like. THIS PROGRAM AIMS TO HIGHLIGHT THE DIVERSITY AND RICHNESS OF THE LATINO COMMUNITY.

### WHAT DO I NEED TO DO TO PARTICIPATE?

1. FILL OUT THE SIGN-UP FORM
2. SIGN CONSENT & RELEASE FORM
3. SUBMIT YOUR PROFESSIONAL LOOKING HEADSHOT TO PROMOTE THE INTERVIEW
4. SUBMIT A SHORT BIO TO INTRODUCE YOU
5. PICK A FRIDAY THAT BEST WORKS FOR YOU
6. PICK UP TO 5 QUESTIONS YOU WOULD LIKE TO ANSWER
7. TAKE SOME TIME TO GO OVER THE QUESTIONS AND THINK OF SOME KEY POINTS
8. POST AND SHARE THE PROMOT POST AMONG YOUR NETWORKS. BE PROUD TO BE INTERVIEWED!
9. SHOW UP AND HAVE FUN!