

2022 HISPANIC HERITAGE IN A BOX

Is Your Company Latino-Ready™?



COMPANY HIGHLIGHT

The company highlight is an exclusive opportunity to showcase your organization regionally or nationally to Latino professionals looking for opportunities for professional and leadership development and civic engagement.

WHAT IS INCLUDED IN THE COMPANY HIGHLIGHT?

- Company Intro/ Special program intro
- Written or prerecorded Zoom interview
- Career Opportunities + Connect + Learn More
- Logo

***BONUS:** Complimentary postings on Facebook and LinkedIn pages

TARGET AUDIENCE - CHOOSE ONE:

A) IN AMMORE NEWSLETTER TO 100+ LATINOS:

- **Regional** reach to **300 Latino professionals from Greater Cleveland** currently part of the 100+ Latinos CLE Must Know program, cohorts 2020, 2021 and 2022
- To be sent on 9.30 **OR** 10.31 (choose one date) via email

2) IN AMMORE GENERAL AUDIENCE NEWSLETTER:

- **National + regional** reach to 1,500 subscribers, including 500+ Latino professionals
- To be sent on 9.15 **OR** 10.15 (choose one date) via email