

100+ LATINOS CLEVELAND MUST KNOW 2025 PROGRAM OVERVIEW

PRESENTED BY AMMORE CONSULTING



AMMORE.US/be100

A Little about you:

- **STORY + BACKGROUND (PERSONAL & PROFESSIONAL)**
- **WHY DO YOU WANT TO BE PART OF THE 100+ LATINOS?**

AmMore Consulting

Helping Organizations
Become Latino-Ready

AmMore Consulting is committed to creating more diverse, inclusive and equitable workplaces by supporting organizations develop long-lasting strategies and systems to effectively attract, recruit and retain Latino talent to succeed and thrive.



AMMORE.US



Marcia V. Moreno

President & Founder
AmMore Consulting LLC

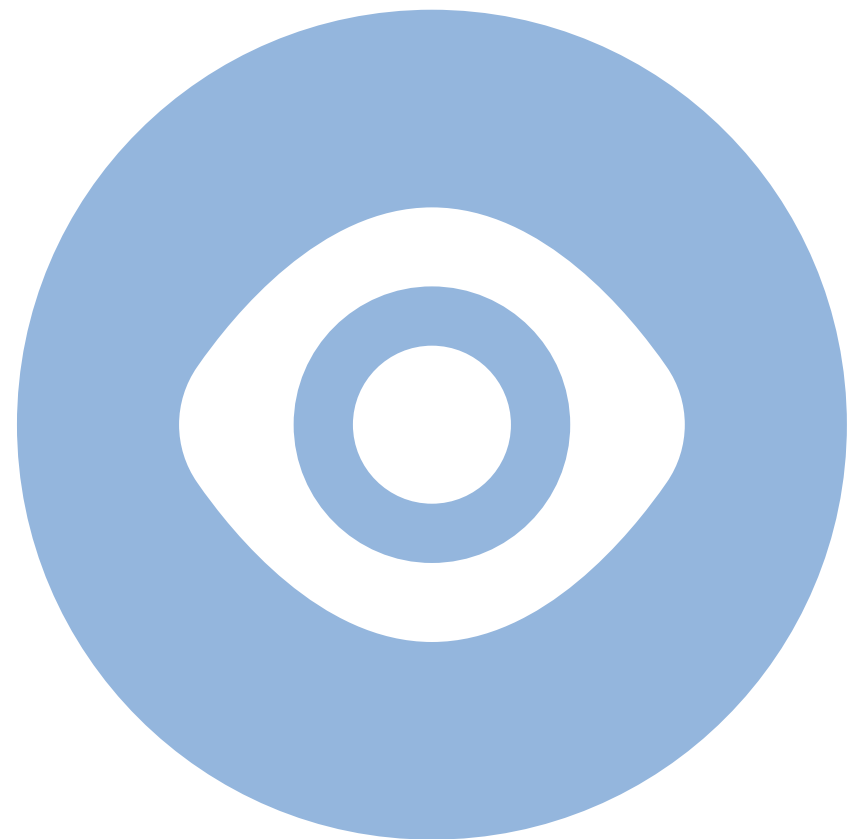
Marcia has 16+ experience advancing Latinos by developing culturally competent programs, strategies and systems to diversify workplaces and empower Latino individuals to become a **TRUE ECONOMIC & CULTURAL FORCE.**

She is an **engaging trainer and speaker**, who has delivered hundreds of programs to organizations looking for quality, evidence-based programming.

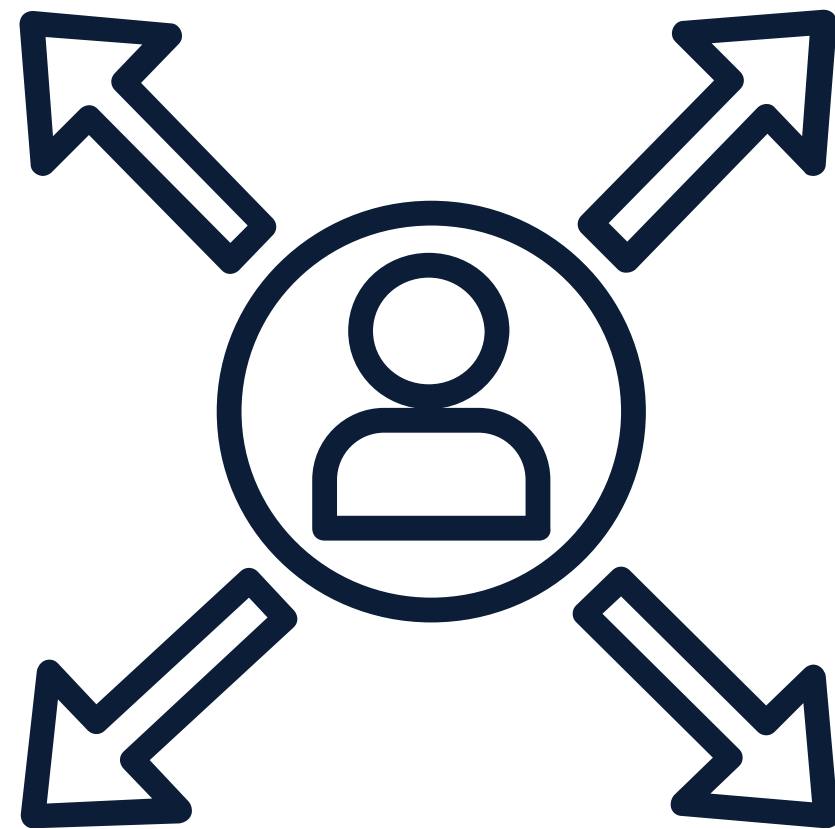


What is the 100+ Latinos Cleveland Must Know?

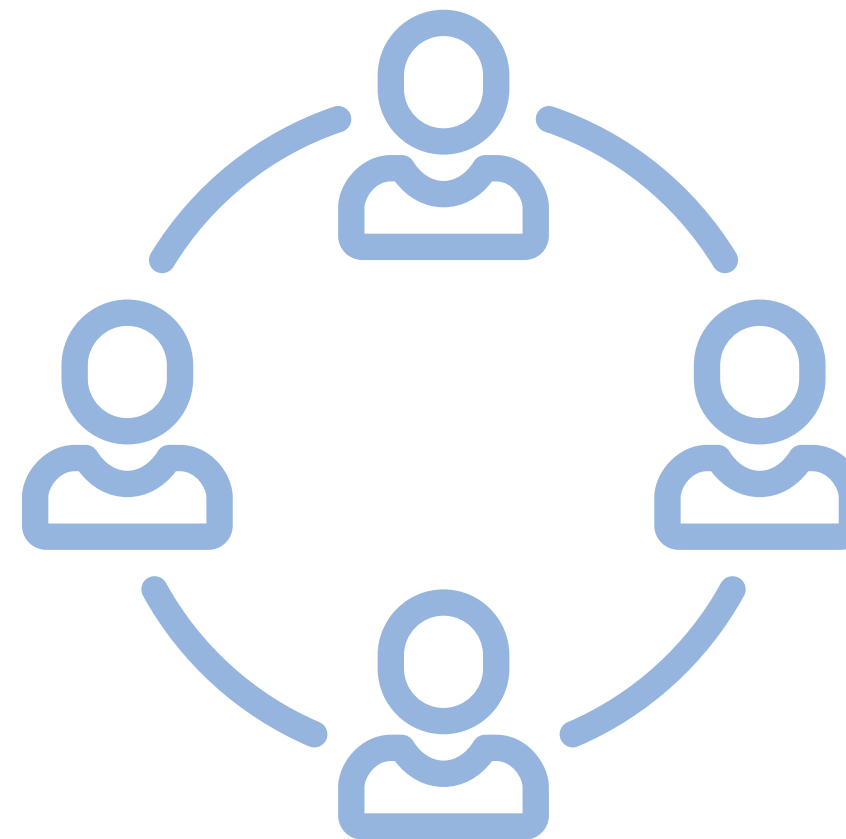
A PLATFORM FOR



VISIBILITY



EXPOSURE



NETWORKING



COMMUNITY

What is the 100+ Latinos Cleveland Must Know?

A platform for:

greater visibility
exposure, networking,
professional + leadership development,
community building+
civic engagement opportunities
for professionals that self-identify
as Hispanic, Latino or Latinx
currently living in Greater Cleveland.

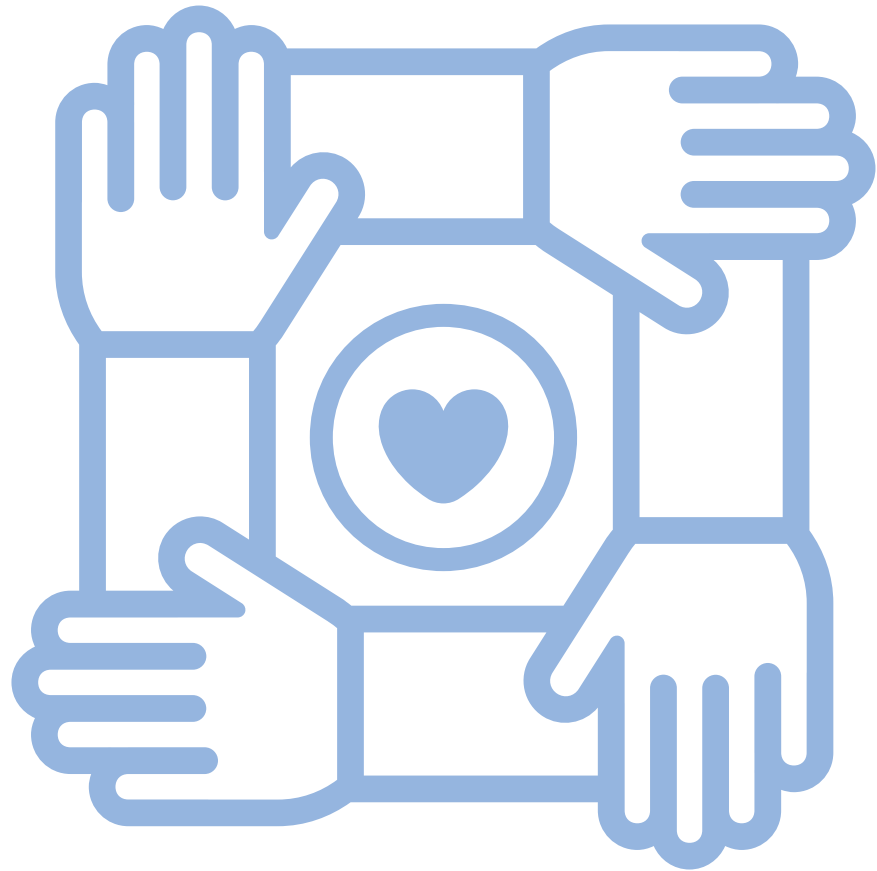
100+
LATINOS
CLE
Must Know

What is the *purpose* of the 100+ Latinos Cleveland Must Know Initiative?

- Shine a positive light around Latinos + the Latino community in Greater CLE
- Change the narrative and perceptions around Latinos + larger Latino community
- Increase awareness and visibility around who Latinos are + our contributions to the U.S.
- Provide Latinos with professional & leadership development, exposure, visibility, community building + networking



What are the *core values* of the 100+ Latinos Cleveland Must Know Initiative?



BELONGING



COMMUNITY



RESPECT



EMPOWERMENT



Eligibility

1. Self-Identify as Hispanic, Latino/a/x/e

2. Current Greater Cleveland resident:

- Cuyahoga County
- Geauga County
- Lake County
- Lorain County
- Medina County
- Summit County
- Portage County



Requirements

- 1. Personal Interview**
- 2. Current Bio**
- 3. Headshot**
- 4. Resume or CV**
- 5. Updated LinkedIn profile link**
- 6. Submit complete application (via Google forms)**
- 7. Attend mandatory orientation on Sept. 5, 2025**
- 8. Attend Annual Meet & Greet on Oct. 17, 2025
(must purchase ticket)**



TIMELINE 2025

January 1

Self Nomination process opens

August 1

Self Nomination process closes

August 1 - August 31

- Internal review of applications for accuracy + completion
- Official letter of acceptance + communication sent to YOU

September 5

Mandatory Orientation via Zoom

September 1 to 10

Media kits and communications package prepared and sent to 100+ Latinos cohort 2025

September 14

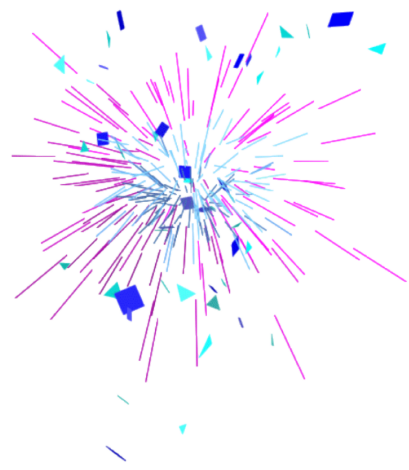
Email with all detailed instructions + docs for launch day

September 15

LAUNCH DAY!!!

**YOU ARE ONE OF THE
100+ LATINOS IN
2025!**

**October 17
Launch Party**
Details TBD



Is there a cost to be part of the 100+ Latinos Cleveland Must Know?

The 100+ Latinos Cleveland Must Know Platform is offered to you at **NO COST**.

HOWEVER, it is a requirement to purchase your ticket to attend the Annual Meet & Greet to be held on October 17th, 2025. Ticket must be purchased no later than Sept. 6.

Ticket price is \$100 per person



10 BENEFITS OF THE 100+ LATINOS PROGRAM

1. **Increased exposure and visibility**
2. Access to an exclusive and private community of like-minded individuals, with similar background and stories
3. **Complimentary professional and leadership development programs**
4. Exclusive opportunities for civic engagement and community outreach
5. **Exclusive invites + discounts to partner events**
6. Complimentary tickets + discounts to ALL AmMore Consulting programs and Events
7. **Media opportunities and invitations**
8. Monthly Newsletter
9. **LinkedIn + Facebook private groups**
10. Eligible for Latino Ready Membership Program



10 WAYS TO TAKE ADVANTAGE OF THE 100+ LATINOS PLATFORM

1. Be active + participate, attend in as many activities and programs as possible
2. Take time to connect via LinkedIn with the 400+ Latinos
3. Use the network
4. Be engaged: join, post and share requests and resources in the private LinkedIn and Facebook groups
5. Share good news about you with us so we can share with the world!
6. Share information about Latinos
7. Tag @AmMore Consulting and the @100+ Latinos in Facebook and LinkedIn
8. Be open to requests about speaking engagements, board members, jobs, general connections
9. Add to resume, your bio and LinkedIn profile
10. Tell your boss and friends



EXAMPLES OF PROGRAMMING OFFERED EXCLUSIVELY TO THE 100+ LATINOS MEMBERS

JANUARY 2024

Virtual training in partnership with Business Volunteers Unlimited: NON PROFIT BOARD SERVICE FOR LATINO PROFESSIONALS

FEBRUARY 2024:

Virtual Meet & Greet with Latino Author Refugio Atilano, to talk about his latest book: The Latino Leadership Playbook

MARCH 2024:

Virtual training in partnership with College Now of Greater Cleveland to learn about the benefits of becoming a Mentor for Latino students

Q2 2024

In-Person Networking in partnership with JumpStart to talk about grow small businesses



No I have to reapply every year?

NO,

Good news!

Once you are part of the 100+

**Latinos, you are always part of the
Program!**



How many Latinos are currently included?

2020 + 2021 + 2022 + 2023 + 2024

=

500



*How can I make sure I will receive
all your emails?*

- Add the email: **100latinoscle@gmail.com** to your safe list to avoid going to spam
- Check your **SPAM + JUNK FOLDER** to make sure you are not missing any communications. Move emails to **INBOX**

