

2022 HISPANIC HERITAGE IN A BOX

Is Your Company Latino-Ready™?



CUSTOM WORKSHOP/KEYNOTE

Topics and specific content will be decided and agreed upon during the intake session and based on the overall goals of the engagement. Duration ranges from 60 to 90 minutes. They may include but are not limited to the following topics:

- **Why Do You Need a Latino Talent Strategy? The Business & Moral Case to Become Latino-Ready**
- **The Diversity & Complexity of The U.S. Latino Experience**
- **The Latino Cultural Script & Its Impact on The Workplace**
- **Cultural Fit V/S Cultural Add, One Size Does Not Fit All: Attraction, Sourcing & Recruitment**
- **The Power of Authenticity + Belonging: Engagement & Retention**
- **Intersectionality And the Latino Talent Strategy**
- **Intentionally Addressing Intersectionality in Your Latino Talent Strategy**
- **The Future Workforce: Latino Millennials and Post Millenials**
- **Latinas in the workplace**
- **The State of Latino Entrepreneurship**
- **The Future Market: Understanding Latino consumers**
- **Understanding Immigration & The Opportunities to Diversify the Workplace**
- **Designing an Effective & Successful Latino-Ready Internship Program**
- **Designing an Effective & Successful Latino-Ready ERG**
- **Designing an Effective & Successful Latino-Ready Mentoring Program**
- **How to Effectively Support & Engage with Latino Business Owners (Supplier Diversity)**
- **Corporate Social Responsibility as An Effective Tool to Become Latino-Ready**
- **How To Effectively Recruit & Retain Latinos for Non-Profit Boards**
- **Industry-Specific Talent Attraction Strategy: Banking & Finance, Health Care, Legal, Manufacturing, Education, Etc.**

INCLUDED IN ALL SESSIONS:

- Full customization
- Draft outline
- Live text polling capabilities
- Small group discussions
- Recording available for up to 7 days upon request
- Up to 250 attendees virtual / Up to 50 attendees in person
- Option to offer SHRM CE credits
- Option to include guest speakers