

Bienvenidos!

**100+ Q & A SESSION
LATINOS CLEVELAND
MUST KNOW**

PRESENTED BY AMMORE CONSULTING



Helping Organizations Become Latino-Ready™

AmMore Consulting

Helping Organizations
Become Latino-Ready

AmMore Consulting is committed to creating more diverse, inclusive and equitable workplaces by supporting organizations develop long-lasting strategies and systems to effectively attract, recruit and retain Latino talent to succeed and thrive.



AMMORE.US

WHAT IS THE 100+ LATINOS CLEVELAND MUST KNOW?

A platform for:

greater visibility

exposure,

professional development

leadership development +

civic engagement opportunities

for professionals that self-identify

as Hispanic, Latino or Latinx

currently living in Greater Cleveland.



WHAT IS THE 100+ LATINOS CLEVELAND MUST KNOW?

PURPOSE

- Shine a positive light around Latinos + the Latino community in Greater CLE
- Change the narrative and perceptions around Latinos + larger Latino community
- Increase awareness and visibility around who Latinos are + our contributions to the U.S.
- Prepare the next generation of leaders



WHAT IS THE 100+ LATINOS CLEVELAND MUST KNOW?

WHAT DO YOU GET

- Social media postings the day of the launching - FB and LinkedIn
- Permanent listing in AmMore Consulting Website
- Inclusion in database of Latino professionals
- Monthly Newsletter with opportunities for professional, leadership development + civic engagement
- Media opportunities



TIMELINE 2022

May 19
Application process opens

July 31
Application process closes

August 1 to 31

- Internal review of applications for accuracy + completion
- Official acceptance + communication to NEW COHORT!

September 1
Mandatory Orientation via Zoom

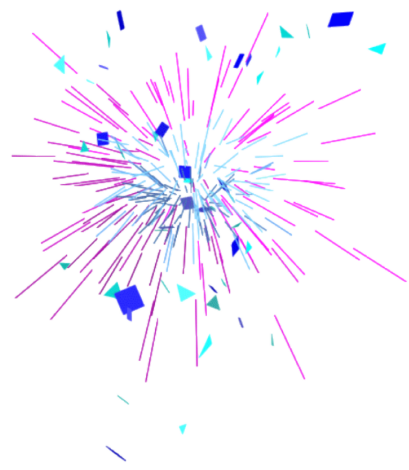
September 1 to 17

Media kits and communications package prepared and sent to 100+ Latinos cohort 2022

September 18
Email with all detailed instructions + docs for launch day

September 19
LAUNCH DAY!!!
YOU ARE ONE
OF THE 100+!

October 27
Launch Party
Details TBD





WHAT IS INCLUDED WHEN YOU SAY "GREATER CLEVELAND"?

Cuyahoga County

Geauga County

Lake County

Lorain County

Medina County

Summit County

Portage County



WHAT HAPPENS AFTER I APPLY?

HOW DO I KNOW IF I AM SELECTED?

If you submitted ALL the information requested, answered ALL the questions, and attended the orientation, you are AUTOMATICALLY ACCEPTED in the program.



WHY DO I NEED A LINKEDIN PROFILE?

Because this is a VISIBILITY + OPPORTUNITY platform and the ONLY way for others to connect with you will be via LINKEDIN



IS THE ORIENTATION MANDATORY?

YES

You will not be accepted into the program if you do not attend the orientation



BEST PRACTICES FOR HEADSHOTS

DO NOT use a selfie

Use a clean, plain background

A good headshot ...

- **Is framed from the chest up**
- **Captures you looking directly at the camera**
- **Has good lighting on your face**
- **Showcases your personality**
- **Is easy to see and notice even when it's small**

HOW CAN I NOMINATE SOMEONE ELSE?

AMMORE.US/2022

**At the bottom of page:
"Invite a Latino to Submit"**

WHERE CAN I PREVIEW THE NOMINATION FORM?

AMMORE.US/2022

At the bottom of page:
"Download a preview of nomination form"

WHAT IS FORM PLATFORM?

GOOGLE FORM

NOTE: You may need to use your home laptop since company firewalls sometimes prevent opening google suite applications

I AM NOT RECEIVING YOUR EMAILS, WHAT CAN I DO?

-Add the email:

ammore.communications@gmail.com

to your safe list to avoid going to spam

-Check your **SPAM FOLDER right after you submit your form to make sure you are not missing any communications. Move emails to **INBOX****

Are you ready?

**APPLY TODAY AT
AMMORE.US/2022**

