

Marcia Moreno

Bilingual Career & Leadership Coach



Marcia Moreno is a Certified Latino Career Assessment™ Coach and intercultural consultant dedicated to helping Latino professionals and immigrants navigate and succeed in the U.S. workplace.

A bicultural Latina immigrant and award-winning DEI strategist, Marcia combines 20+ years of experience in leadership development, inclusion, and cross-cultural communication to help her clients connect who they are with where they want to go.

Through her coaching, Marcia equips clients to turn their *Latinidad* into a professional advantage, cultivating clarity, confidence, and cultural intelligence to lead authentically and effectively.

Why Marcia

- Certified LCA Coach | 20+ years in DEIB & leadership
- Latino Strategy consultant
- Creator of 100+ Latinos Cleveland Must Know – 500+ leaders recognized statewide
- Bilingual, bicultural, and impact-driven

Contact Marcia



+ 216-600-7837



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Works with

- **Early- to mid-career** Latino professionals seeking growth and visibility.
- **Recent immigrants** and expats adapting to U.S. workplace culture.
- **Organizations** committed to developing Latino talent and inclusive leadership pipelines.

The Latino Career Assessment™, LCA

The **LCA is a bilingual, research-based framework** that helps Latino professionals uncover how culture, values, and experiences shape their career paths.

Through the assessment and personalized coaching, Marcia helps clients:

- Identify strengths and barriers
- Build cultural and career self-awareness
- Develop actionable strategies for advancement

Her approach bridges career strategy and cultural intelligence, empowering clients to communicate confidently, lead authentically, and thrive in intercultural settings.