



GENERAL INFORMATION

30 MINUTES INTERVIEWS VIA AMMORE CONSULTING LINKEDIN LIVE ON FRIDAYS AT 12PM ET

GOALS

- Provide a **EXCLUSIVE SPACE** for the 100+ Latinos Cleveland Must Know to share with the LinkedIn Network who they are, their journeys (as professionals, immigrants, civic leaders, entrepreneurs, artists, etc.), from a very personal/individual perspective. This is all to be done in a positive and uplifting way, to continue changing the narrative around Hispanics, Latino/as, and Latinx professionals and bring a light into what are our contributions to the U.S. and society in general.
- **BRING TO THE VIEWERS** opportunities to expand their views and perspectives around who Hispanic, Latinos, Latinx are "supposed" to be, look and sound like. **THIS PROGRAM AIMS TO HIGHLIGHT THE DIVERSITY AND RICHNESS OF THE LATINO COMMUNITY.**

READY TO BE INTERVIEWED? PLEASE FOLLOW THESE STEPS:

1. FILL OUT THE SIGN-UP FORM

- a. Submit your best headshot to create social media post
- b. Submit a short bio to introduce you and learn more about you
- c. Select the questions you want to be asked during the interview
- d. Select the best date that works for you

2. SIGN CONSENT & RELEASE FORM

3. REVIEW THE INSTRUCTIONS SENT TO YOU VIA EMAIL THE MONDAY PRIOR TO YOUR INTERVIEW

- a. Take some time to read the instructions carefully
- b. Review the questions and prepare your talking points
- c. Post and share the social media post among your networks. Be proud to be interviewed!

4. SHOW UP AND HAVE FUN!