

# 2022 HISPANIC HERITAGE IN A BOX

Is Your Company Latino-Ready™?



## INVESTMENT\*

BOX	WHAT YOU GET			
	WORKSHOP /KEYNOTE	100+ LATINOS LAUNCH EVENT SPONSOR 10.27.2022	JOB POSTINGS	COMPANY HIGHLIGHT
BASIC \$2,500	✓			
PLUS \$4,000	✓	✓		
DELUXE \$4,500	✓	✓	PICK ONE	
PREMIUM \$5,000	✓	✓	✓	✓
PRICED INDIVIDUALLY	\$2,500	\$2,000	STARTING AT \$250 MONTHLY	\$1,000

\* Fully customized boxes are also available

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## CUSTOM WORKSHOP/KEYNOTE

Topics and specific content will be decided and agreed upon during the intake session and based on the overall goals of the engagement. Duration ranges from 60 to 90 minutes. They may include but are not limited to the following topics:

- **Why Do You Need a Latino Talent Strategy? The Business & Moral Case to Become Latino-Ready**
- **The Diversity & Complexity of The U.S. Latino Experience**
- **The Latino Cultural Script & Its Impact on The Workplace**
- **Cultural Fit V/S Cultural Add, One Size Does Not Fit All: Attraction, Sourcing & Recruitment**
- **The Power of Authenticity + Belonging: Engagement & Retention**
- **Intersectionality And the Latino Talent Strategy**
- **Intentionally Addressing Intersectionality in Your Latino Talent Strategy**
- **The Future Workforce: Latino Millennials and Post Millennials**
- **Latinas in the workplace**
- **The State of Latino Entrepreneurship**
- **The Future Market: Understanding Latino consumers**
- **Understanding Immigration & The Opportunities to Diversify the Workplace**
- **Designing an Effective & Successful Latino-Ready Internship Program**
- **Designing an Effective & Successful Latino-Ready ERG**
- **Designing an Effective & Successful Latino-Ready Mentoring Program**
- **How to Effectively Support & Engage with Latino Business Owners (Supplier Diversity)**
- **Corporate Social Responsibility as An Effective Tool to Become Latino-Ready**
- **How To Effectively Recruit & Retain Latinos for Non-Profit Boards**
- **Industry-Specific Talent Attraction Strategy: Banking & Finance, Health Care, Legal, Manufacturing, Education, Etc.**

### INCLUDED IN ALL SESSIONS:

- Full customization
- Draft outline
- Live text polling capabilities
- Small group discussions
- Recording available for up to 7 days upon request
- Up to 250 attendees virtual / Up to 50 attendees in person
- Option to offer SHRM CE credits
- Option to include guest speakers

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## 100+ LATINOS LAUNCH EVENT SPONSOR

Exclusive and unique opportunity to meet and connect with **THE LARGEST** network of Latino professionals in Greater Cleveland. Event to be held in person on **Thursday, October 27th, 2022, venue TBD.**

Attendees will include Latino professionals members of the 100+ Latinos Cleveland Must Know cohorts 2020, 2021, and 2022, and will be open to the general public.

### Sponsorship includes:

- **4 tickets to the event**
- **Logo to be displayed at the event**
- **Logo in all pre and post event communication**
- **Attendee database**
- **Full 100+ Latinos database**
- **Corporate table**

## JOB POSTINGS

### CHOOSE ONE:

#### A) IN AMMORE NEWSLETTER TO 100+ LATINOS:

- **Regional reach to 300 Latino professionals from Greater Cleveland** currently members of the 100+ Latinos CLE Must Know program
- To be sent monthly on 9.30, 10.31, 11.30 and 12.31 (total of 4) via email
- **Customized banner** including: company logo + company name + job posting link
- Option to add name and LinkedIn profile of recruiter or contact person

#### B) IN AMMORE GENERAL AUDIENCE NEWSLETTER:

- **National + regional reach to 1,500 subscribers**, including 500+ Latino professionals
- To be sent monthly on 9.15, 10.15, 11.15 and 12.15 (total of 4) via email
- **Customized banner** including: company logo + company name + job posting link
- Option to add name and LinkedIn profile of recruiter or contact person

**\*\*\*FOR INDIVIDUALLY PRICED JOB POSTINGS, VISIT [AMMORE.US/JOBPOSTINGS](https://ammore.us/jobpostings)**

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## COMPANY HIGHLIGHT

The company highlight is an exclusive opportunity to showcase your organization regionally or nationally to Latino professionals looking for opportunities for professional and leadership development and civic engagement.

### WHAT IS INCLUDED IN THE COMPANY HIGHLIGHT?

- Company Intro/ Special program intro
- Written or prerecorded Zoom interview
- Career Opportunities + Connect + Learn More
- Logo

**\*BONUS:** Complimentary postings on Facebook and LinkedIn pages

### TARGET AUDIENCE - CHOOSE ONE:

#### A) IN AMMORE NEWSLETTER TO 100+ LATINOS:

- **Regional** reach to **300 Latino professionals from Greater Cleveland** currently part of the 100+ Latinos CLE Must Know program, cohorts 2020, 2021 and 2022
- To be sent on 9.30 **OR** 10.31 (choose one date) via email

#### 2) IN AMMORE GENERAL AUDIENCE NEWSLETTER:

- **National + regional** reach to 1,500 subscribers, including 500+ Latino professionals
- To be sent on 9.15 **OR** 10.15 (choose one date) via email

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## RESERVING, BOOKING & PAYMENT

- Dates available for workshops/keynote are booked on a first come first serve basis, and cannot be reserved unless a contract has been signed by both parties.
- Last day for booking is August 31, 2022.
- Selected box to be paid in FULL no later than day of workshop/service provided & no later than 10.31.22 (whichever comes first).
- All boxes include a 60-minute intake call + 30 minutes tech call. All subsequent meetings will be charged at a rate of \$175 per hour.
- Payments can be made by check or bank transfer with no extra fee. Credit card payments incur a 4% processing fee.
- To schedule a call to learn more, ask questions or reserve a date, click [HERE](#).

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### ABOUT AMMORE CONSULTING

AmMore Consulting was founded in 2018 to support organizations become **Latino-Ready™**. Ready and equipped to be more **diverse, inclusive & equitable** by developing short and long-term strategies and systems to effectively attract, recruit, retain and advance Latino talent to succeed and thrive.

AmMore Consulting also helps **Latino professionals get Ready** to become the next generation of leaders by offering professional, leadership development programming and civic engagement opportunities to individuals eager to grow on their careers and leadership journey.

In 2020, AmMore launched the "100+ Latinos Cleveland Must Know" program, a visibility platform to showcase local Latino talent in Northeast Ohio. The initiative, on its third year, has created a much-needed space for Latino professionals ready to grow, develop and lead while increasing the level of awareness around who Latinos are and their positive contributions to the cultural and economic development of the region.

### ABOUT MARCIA MORENO

**Marcia Moreno** has 16+ experience advancing Latinos by developing culturally competent programs, strategies and systems to diversify workplaces and empower Latino individuals to **SUCCEED and THRIVE**.

Marcia came to Cleveland in 2005 to pursue a master's degree in Applied Communications at Cleveland State University. She is a Certified Diversity Executive, CDE, a 2009 graduate of LeadDIVERSITY, a sought-after DEI thought leader, and is continually building her subject-matter expertise through ongoing training and certifications.

She is an engaging and thought-provoking trainer and speaker, who has delivered **hundreds of programs** to organizations looking for quality, evidence-based programming.



# CLIENTS



THE J.M. SMUCKER Co



FIFTH THIRD BANK



Tel: 440-776-8756



READY TO BECOME LATINO-READY™?

[AMMORE.US/HHB](http://AMMORE.US/HHB)

SCHEDULE A CALL HERE