



LATINOS OHIO MUST KNOW



2026 PROGRAM OVERVIEW

PRESENTED BY AMMORE CONSULTING

AMMORE.US/be100

AmMore Consulting

Helping Organizations
Become Latino-Ready

AmMore Consulting is committed to creating more diverse, inclusive and equitable workplaces by supporting organizations develop long-lasting strategies and systems to effectively attract, recruit and retain Latino talent to succeed and thrive.



AMMORE.US



Marcia V. Moreno

President & Founder
AmMore Consulting LLC

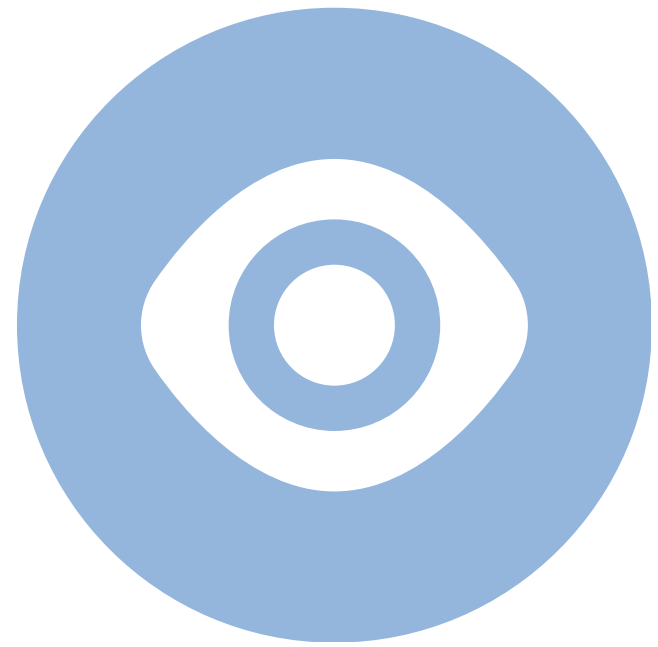
Marcia has 16+ experience advancing Latinos by developing culturally competent programs, strategies and systems to diversify workplaces and empower Latino individuals to become a **TRUE ECONOMIC & CULTURAL FORCE.**

She is an **engaging trainer and speaker**, who has delivered hundreds of programs to organizations looking for quality, evidence-based programming.

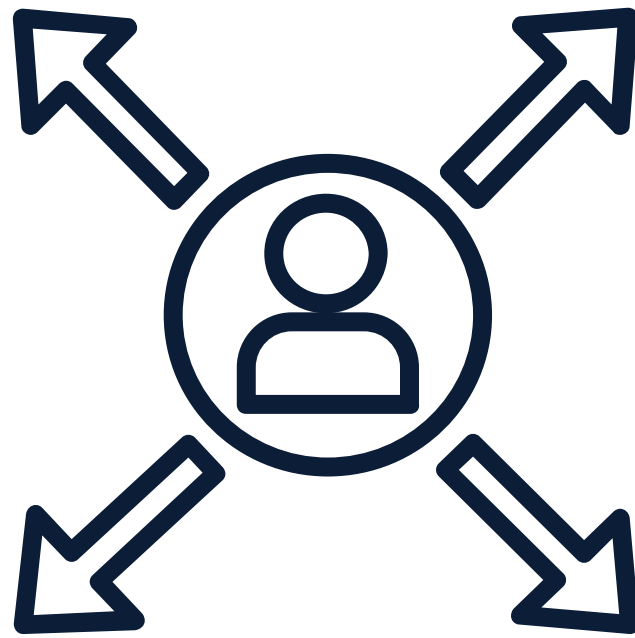


What is the 100+ Latinos Ohio Must Know?

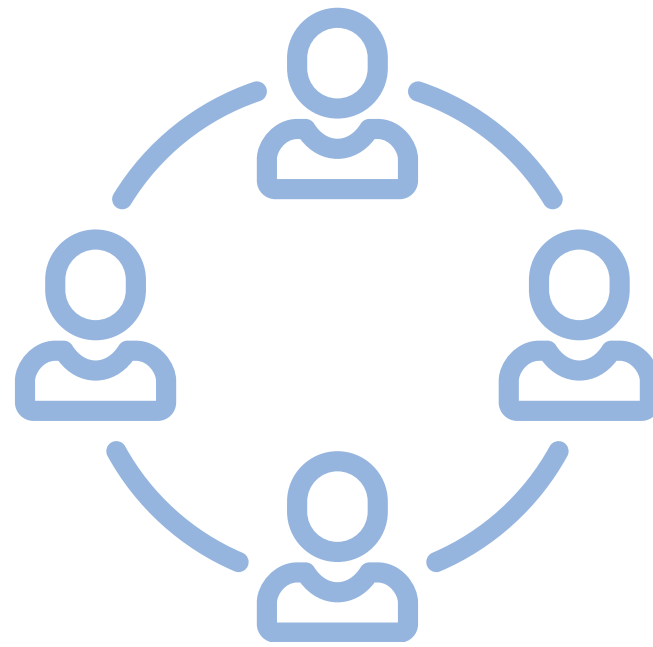
A PLATFORM FOR



VISIBILITY



EXPOSURE



NETWORKING



COMMUNITY



GROWTH

What is the 100+ Latinos Ohio Must Know?

A platform for:

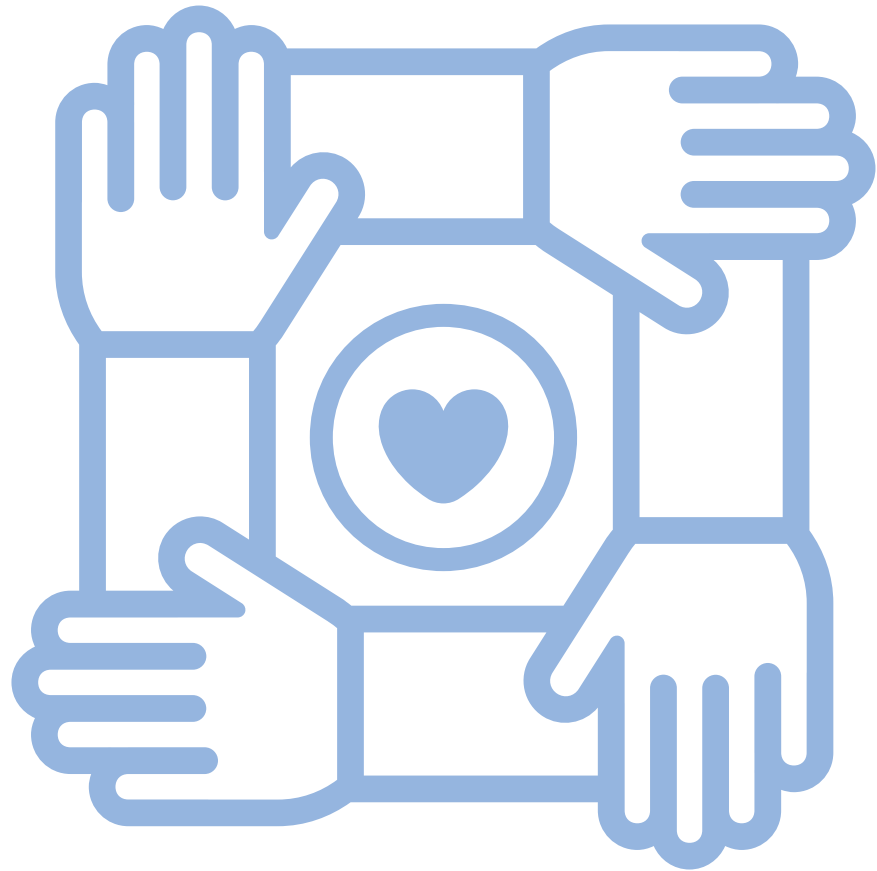
greater visibility
exposure, networking,
professional + leadership development,
community building+
civic engagement opportunities
for professionals that self-identify
as Hispanic, Latino or Latinx
currently living in OHIO.

What is the purpose of the 100+ Latinos Ohio Must Know Initiative?

- Shine a positive spotlight on Latinos and Latino communities across Ohio
- Shift narratives and challenge misconceptions about Latinos statewide
- Increase awareness and visibility of who Latinos are and the contributions we make to Ohio and the U.S.
- Provide Latinos with opportunities for professional and leadership development, visibility, community-building, and meaningful connections across the state



What are the *core values* of the 100+ Latinos Ohio Must Know Initiative?



BELONGING



COMMUNITY



RESPECT



EMPOWERMENT



Through four core pillars the initiative seeks to empower Latino professionals to lead, innovate, and shape the future of Ohio.



Eligibility

- 1. Self-Identify as Hispanic, Latino/a/x/e**
- 2. Current OHIO resident**



Requirements

- 1. Personal Interview**
- 2. Current Bio**
- 3. Headshot**
- 4. Resume or CV**
- 5. Updated LinkedIn profile link**
- 6. Submit complete application (via Google forms)**
- 7. Attend mandatory orientation on Sept. 11, 2026**
- 8. Attend virtual launch event on September 2026 (TBD)**



TIMELINE 2026

February 2
Application process opens

July 31
Application process closes

August 1 - August 31

- Internal review of applications for accuracy + completion
- Official letter of acceptance + communication sent to YOU

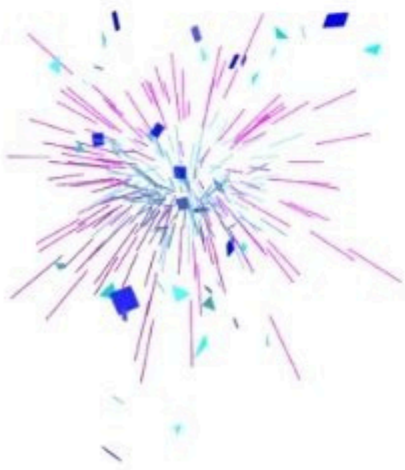
September 11
Mandatory Orientation via Zoom

September 11 to 19
Media kits and communications package prepared and sent to 100+ Latinos cohort 2026

September 20
Email with all detailed instructions + docs for launch day

September 21
LAUNCH DAY!!!
YOU ARE ONE OF THE
100+ LATINOS IN
2026!

September 21 to October 15
Launch Activities
Details TBD



*Is there a cost to be part of the
100+ Latinos Ohio Must Know?*

**The 100+ Latinos Cleveland Must Know Platform is
offered to you at **NO COST**.**



BENEFITS OF THE 100+ LATINOS PROGRAM

- 1. Boost Your Visibility – Gain statewide recognition for your impact.**
- 2. Exclusive Network – Connect with Latino leaders and changemakers.**
- 3. Leadership Growth – Complimentary professional development programs.**
- 4. Civic Impact – Engage in community initiatives across Ohio.**
- 5. Special Event Access – Invites and discounts to partner events.**
- 6. AmMore Programs – Complimentary tickets and discounts to all events.**
- 7. Media Exposure – Opportunities to share your story publicly.**
- 8. Insider Newsletter – Stay updated on resources and opportunities.**
- 9. Private Social Groups – Network in LinkedIn and Facebook communities.**
- 10. Mentorship & Connections – Access mentors and peer support to grow as a leader.**



10 WAYS TO TAKE ADVANTAGE OF THE 100+ LATINOS PLATFORM

1. Be active + participate, attend in as many activities and programs as possible
2. Take time to connect via LinkedIn with the 500+ Latinos
3. Use the network
4. Be engaged: join, post and share requests and resources in the private LinkedIn and Facebook groups
5. Share good news about you with us so we can share with the world!
6. Share information about Latinos
7. Tag @AmMore Consulting and the @100+ Latinos in Facebook and LinkedIn
8. Be open to requests about speaking engagements, board members, jobs, general connections
9. Add to resume, your bio and LinkedIn profile
10. Tell your boss and friends



EXAMPLES OF PROGRAMMING OFFERED EXCLUSIVELY TO THE 100+ LATINOS MEMBERS

JANUARY 2024

Virtual training in partnership with Business Volunteers Unlimited: NON PROFIT BOARD SERVICE FOR LATINO PROFESSIONALS

FEBRUARY 2024:

Virtual Meet & Greet with Latino Author Refugio Atilano, to talk about his latest book: The Latino Leadership Playbook

MARCH 2024:

Virtual training in partnership with College Now of Greater Cleveland to learn about the benefits of becoming a Mentor for Latino students

Q2 2024

In-Person Networking in partnership with JumpStart to talk about grow small businesses



BEING LATINO & BEING BLACK

Embracing Identity, Color and the Power of Multiple Selves



Michelle Dixon
100+ Latinos 2024



Rachael Olasunkanmi
100+ Latinos 2022



Luis Cruz
100+ Latinos 2024

Friday, February 28, @6pm
Market Avenue Wine Bar
2521 Market Ave, Cleveland

Free but registration required!
All registered attendees will receive special discounts at the Wine bar!

Moderated by
Rosa Beltre
100+ Latinos 2020

PRESENTED BY:




Register at <https://afrolatinosinCLE.eventbrite.com>

100+ Latinos Summer Cafecito

@ Dahlia Coffee

Join us at anytime between 7:30-10:00 for cafecito, convo, and comunidad.
Patio hang if weather allows!
Come connect with 100+ Latinos!
Self-pay

FRIDAY
13
JUNE
7:30 - 10:00AM

Dahlia Coffee 2085 W 114th St., Cleveland, Ohio | No RSVP required

INTRO TO NONPROFIT BOARD SERVICE

For Hispanic & Latino Professionals



Jenice Contreras
President & CEO
NEO Hispanic Center for Economic Development



Darnell Davis Jr.
Director, Leadership and Strategic Initiatives
BVU [Moderator]



Sandra Estok
Founder and CEO
Way2Protect



Antonio Fernández
VP and Chief Ethics & Compliance Officer
FirstEnergy



Samuel Noyola
CEO and Founder
Changing Generations Financial

FREE!
Virtual Roundtable | Wed 6/25 | 12PM






100+ Latinos in Marketing presents

Scaling Success: Climb Higher with the Power of Storytelling

with Expert
Mike Pence
Founder of Marketing MAP Consulting

Storytelling is a game-changer for career growth!
Join Mike as he shares how compelling narratives can help you advance, connect, and succeed.

WED
25
JUNE
5:30 - 7:30pm

Cleveland Rocks Climbing
2831 Franklin Boulevard, Cleveland

After this FREE event, you can enjoy a Rock Climbing Experience at the venue for a fee.

RSVP REQUIRED at <https://100latinosclimb.eventbrite.com>

AmMore 100+ LATINOS CLE Must Know LCA™ A CMP Company

UNLOCK YOUR CAREER GROWTH WITH THE LATINO CAREER ASSESSMENT (LCA™)



MARCIA MORENO
AmMore Consulting



MARYANNE PINA
LCA

Friday, May 9 Noon - 1pm ET Via Zoom
Calendar invite sent

Discover how the first validated career tool for Latino professionals can help you identify strengths, overcome barriers, and advance your career.

RAFFLE Win 1 of 5 complimentary assessments!



No I have to reapply every year?

NO,

Good news!

Once you are part of the 100+

**Latinos, you are always part of the
Program!**



How many Latinos are currently included?

2020 + 2021 + 2022 + 2023 + 2024 + 2025

=

600



*How can I make sure I will receive
all your emails?*

- Add the email: **100latinoscle@gmail.com** to your safe list to avoid going to spam
- Check your **SPAM + JUNK FOLDER** to make sure you are not missing any communications. Move emails to **INBOX**



A Little about you:

- **STORY + BACKGROUND (PERSONAL & PROFESSIONAL) 3 MINUTES**
- **WHY DO YOU WANT TO BE PART OF THE 100+ LATINOS? - 2 MINUTES**