



# LATINOS OHIO MUST KNOW



## 2026 PROGRAM OVERVIEW

PRESENTED BY AMMORE CONSULTING

[AMMORE.US/be100](http://AMMORE.US/be100)

# AmMore Consulting

Helping Organizations  
Become Latino-Ready

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AmMore Consulting is committed to creating more diverse, inclusive and equitable workplaces by supporting organizations develop long-lasting strategies and systems to effectively attract, recruit and retain Latino talent to succeed and thrive.



AMMORE.US



# **Marcia V. Moreno**

## President & Founder

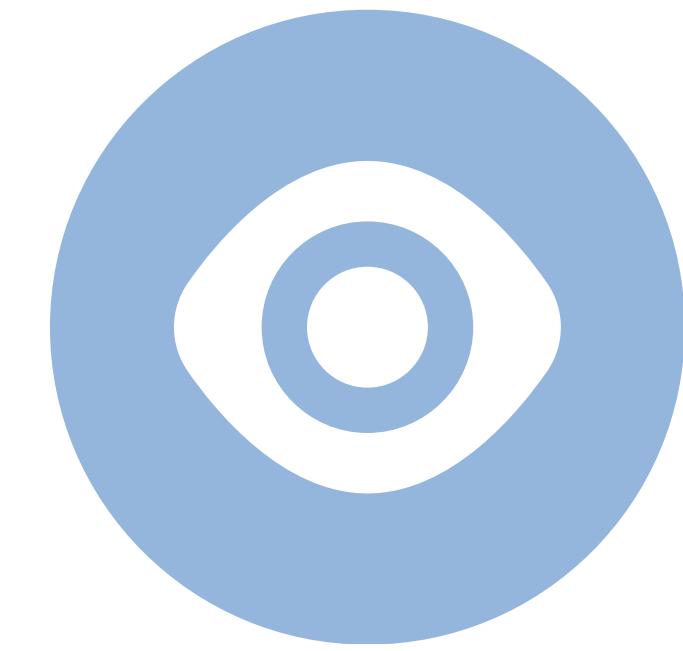
## AmMore Consulting LLC

**Marcia** has 16+ experience advancing Latinos by developing culturally competent programs, strategies and systems to diversify workplaces and empower Latino individuals to become a **TRUE ECONOMIC & CULTURAL FORCE.**

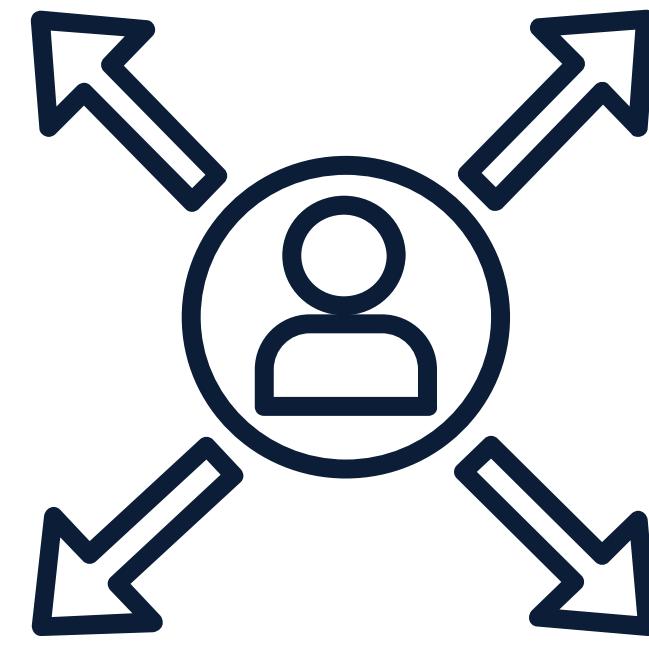
She is an **engaging trainer and speaker**, who has delivered hundreds of programs to organizations looking for quality, evidence-based programming.

# What is the 100+ Latinos Ohio Must Know?

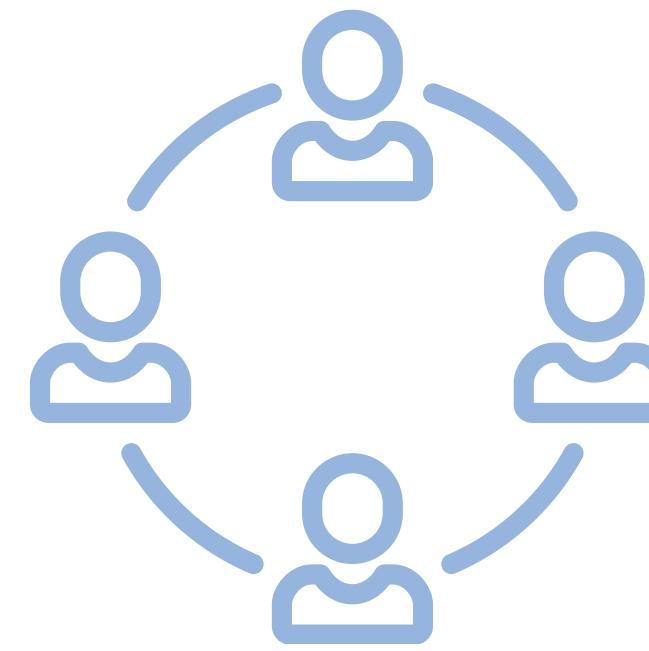
A PLATFORM FOR



**VISIBILITY**



**EXPOSURE**



**NETWORKING**



**COMMUNITY**



**GROWTH**

# *What is the 100+ Latinos Ohio Must Know?*

**A platform for:**

**greater visibility**  
**exposure, networking,**  
**professional + leadership development,**  
**community building+**  
**civic engagement opportunities**  
**for professionals that self-identify**  
**as Hispanic, Latino or Latinx**  
**currently living in OHIO.**

# What is the purpose of the 100+ Latinos Ohio Must Know Initiative?

- **Shine a positive spotlight on Latinos and Latino communities across Ohio**
- **Shift narratives and challenge misconceptions about Latinos statewide**
- **Increase awareness and visibility of who Latinos are and the contributions we make to Ohio and the U.S.**
- **Provide Latinos with opportunities for professional and leadership development, visibility, community-building, and meaningful connections across the state**



What are the core values of  
the 100+ Latinos Ohio Must Know Initiative?



**BELONGING**



**COMMUNITY**



**RESPECT**



**EMPOWERMENT**



Through four core pillars the initiative seeks to empower Latino professionals to lead, innovate, and shape the future of Ohio.



# *Eligibility*

- 1. Self-Identify as Hispanic, Latino/a/x/e**
- 2. Current OHIO resident**



# Requirements

- 1. Personal Interview**
- 2. Current Bio**
- 3. Headshot**
- 4. Resume or CV**
- 5. Updated LinkedIn profile link**
- 6. Submit complete application (via Google forms)**
- 7. Attend mandatory orientation on Sept. 11, 2026**
- 8. Attend virtual launch event on September 2026 (TBD)**



# TIMELINE 2026

**February 2** .  
Application process opens

**July 31**

Application process closes

**August 1 - August 31** .

- Internal review of applications for accuracy + completion
- Official letter of acceptance + communication sent to YOU

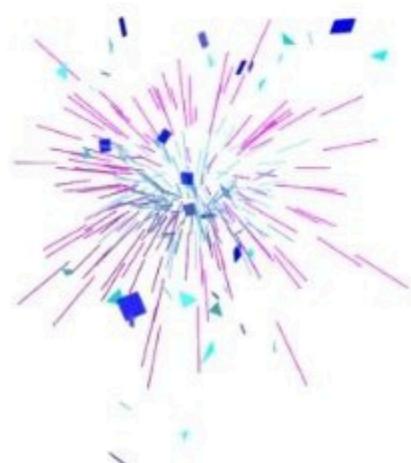
**September 11**

Mandatory Orientation via Zoom

**September 11 to 19**

Media kits and communications package prepared  
and sent to 100+ Latinos cohort 2026

**September 21**  
**LAUNCH DAY!!!**  
**YOU ARE ONE OF THE**  
**100+ LATINOS IN**  
**2026!**



**September 20**  
Email with all detailed  
instructions + docs for launch day

**September 21 to October 15**  
**Launch Activities**  
Details TBD



*Is there a cost to be part of the  
100+ Latinos Ohio Must Know?*

**The 100+ Latinos Cleveland Must Know Platform is  
offered to you at **NO COST**.**



# BENEFITS OF THE 100+ LATINOS PROGRAM

- 1. Boost Your Visibility** – Gain statewide recognition for your impact.
- 2. Exclusive Network** – Connect with Latino leaders and changemakers.
- 3. Leadership Growth** – Complimentary professional development programs.
- 4. Civic Impact** – Engage in community initiatives across Ohio.
- 5. Special Event Access** – Invites and discounts to partner events.
- 6. AmMore Programs** – Complimentary tickets and discounts to all events.
- 7. Media Exposure** – Opportunities to share your story publicly.
- 8. Insider Newsletter** – Stay updated on resources and opportunities.
- 9. Private Social Groups** – Network in LinkedIn and Facebook communities.
- 10. Mentorship & Connections** – Access mentors and peer support to grow as a leader.



# 10 WAYS TO TAKE ADVANTAGE OF THE 100+ LATINOS PLATFORM

1. Be active + participate, attend in as many activities and programs as possible
2. Take time to connect via LinkedIn with the 500+ Latinos
3. Use the network
4. Be engaged: join, post and share requests and resources in the private LinkedIn and Facebook groups
5. Share good news about you with us so we can share with the world!
6. Share information about Latinos
7. Tag @AmMore Consulting and the @100+ Latinos in Facebook and LinkedIn
8. Be open to requests about speaking engagements, board members, jobs, general connections
9. Add to resume, your bio and LinkedIn profile
10. Tell your boss and friends



# EXAMPLES OF PROGRAMMING OFFERED EXCLUSIVELY TO THE 100+ LATINOS MEMBERS

## JANUARY 2024

Virtual training in partnership with Business Volunteers Unlimited: NON PROFIT BOARD SERVICE FOR LATINO PROFESSIONALS

## FEBRUARY 2024:

Virtual Meet & Greet with Latino Author Refugio Atilano, to talk about his latest book: The Latino Leadership Playbook

## MARCH 2024:

Virtual training in partnership with College Now of Greater Cleveland to learn about the benefits of becoming a Mentor for Latino students

## Q2 2024

In-Person Networking in partnership with JumpStart to talk about growing small businesses



**BEING LATINO & BEING BLACK**  
Embracing Identity, Color and the Power of Multiple Selves

 Michelle Dixon  
100+ Latinos 2024

 Rachael Olasunkanmi  
100+ Latinos 2022

 Luis Cruz  
100+ Latinos 2024

 Moderated by  
Rosa Beltre  
100+ Latinos 2020

**PRESENTED BY:**  
 

Register at <https://afrolatinosincline.eventbrite.com>

**100+ Latinos**  
**Summer Cafecito**  
@ Dahlia Coffee



Join us at anytime between 7:30-10:00  
for cafecito, convo, and comunidad.  
Patio hang if weather allows!  
Come connect with 100+ Latinos!  
Self-pay

**FRIDAY 13 JUNE**  
7:30 - 10:00AM

Dahlia Coffee 2085 W 114th St., Cleveland, Ohio | No RSVP required

**INTRO TO NONPROFIT BOARD SERVICE**  
For Hispanic & Latino Professionals

 Jenice Contreras  
President & CEO  
NEO Hispanic Center for Economic Development

 Darnell Davis Jr.  
Director, Leadership and Strategic Initiatives  
BVU [Moderator]

 Sandra Estok  
Founder and CEO  
Way2Protect

 Antonio Fernández  
VP and Chief Ethics & Compliance Officer  
FirstEnergy

 Samuel Noyola  
CEO and Founder  
Changing Generations Financial

**FREE!**  
Virtual Roundtable | Wed 6/25 | 12PM

*100+ Latinos in Marketing presents*



**Scaling Success:  
Climb Higher with the  
Power of Storytelling**

 with Expert  
**Mike Pence**  
Founder of  
Marketing MAP Consulting

Storytelling is a game-changer for career growth!  
Join Mike as he shares how compelling narratives can  
help you advance, connect, and succeed.

 Cleveland Rocks Climbing  
2831 Franklin Boulevard, Cleveland

**WED 25 JUNE**  
5:30 - 7:30pm

After this FREE event, you can enjoy a Rock Climbing Experience at the venue for a fee.

**RSVP REQUIRED** at <https://100latinosclimb.eventbrite.com>

 **100+ LATINOS CLE**  
Must Know

 **LCA**™  
A CMP Company

**UNLOCK YOUR CAREER GROWTH  
WITH THE  
LATINO CAREER ASSESSMENT (LCA™)**

 **MARCIA MORENO**  
AmMore Consulting

 **MARYANNE PINA**  
LCA

 Friday, May 9  Noon - 1pm ET  Via Zoom  
Calendar invite sent

Discover how the first validated career tool for Latino professionals can help you identify strengths, overcome barriers, and advance your career.

**RAFFLE** Win 1 of 5 complimentary assessments!



*Do I have to reapply every year?*

**NO,  
Good news!**  
**Once you are part of the 100+  
Latinos, you are always part of the  
Program!**



*How many Latinos are currently included?*

**2020 + 2021 + 2022 + 2023 + 2024 + 2025**

=

**600**



*How can I make sure I will receive  
all your emails?*

- Add the email: [100latinoscle@gmail.com](mailto:100latinoscle@gmail.com) to your safe list to avoid going to spam**
- Check your SPAM + JUNK FOLDER to make sure you are not missing any communications. Move emails to INBOX**



*a Little about you:*

- **STORY + BACKGROUND (PERSONAL & PROFESSIONAL) 3 MINUTES**
- **WHY DO YOU WANT TO BE PART OF THE 100+ LATINOS? - 2 MINUTES**